



Call us for a FREE CONSULTATION

757.455.0077



October 2014



Bill, John and Jim



Cooper Hurley Team

MAIN OFFICE / MAILING ADDRESS

2014 Granby Street,
Suite 200 Norfolk, Virginia 23517
Phone: 757.455.0077
Fax: 757.455.8274

CLIENT MEETING LOCATIONS

4445 Corporation Lane, Suite 187
Virginia Beach, Virginia 23462
Phone: 757.309.4711

4410 East Claiborne Sq., Suite 334
Hampton, Virginia 23666
Phone: 757.224.5477

638 Independence Parkway,
#240 Chesapeake, Virginia 23320
Phone: 757.410.7301

11815 Fountain Way,
#300 Newport News, Virginia 23606
Phone: 757.369.0944

CONNECT ONLINE



IN THIS ISSUE

- PAGE 2
Cooper Hurley Injury Lawyers Lead....
- PAGE 3
Cooper Hurley Hosts a Party at....
- PAGE 4
A Familiar Face Joins Cooper Hurley....
- PAGE 5
Former Client from Northern Neck of....
Trivia
Joke

Welfare Campus Will be New Attraction at Virginia Zoo

Virginia Zoo has been around in Norfolk since 1900 or 1901, depending on who you ask.

But just because it's been part of the city landscape for more than 110 years, does not mean it's a static attraction. The zoo which is bordered by the Lafayette River and is off Granby Street close to Cooper Hurley's offices, is regularly expanded to meet the demands of its animal crazy visitors.

The City of Norfolk purchased 65 acres of land that is currently occupied by Lafayette Park and the Virginia Zoo in 1892. Lafayette Park started its animal collection in 1900, but did not officially become the Lafayette Zoological Park until 1901 when deemed a city park by the City of Norfolk.

By 1901 the zoo boasted just over 200 animals, birds and reptiles. Today there are more than 400 animals on 53 acres.

Winfield Danielson, the zoo's marketing and PR director, said the Asia exhibit *The Trail of the Tiger* was opened in April 2011. The zoo is also in the process of opening its animal welfare campus which is a veterinary hospital and an animal diet kitchen that the public will soon be able to view.

The welfare campus consists of an 8,000 square foot Veterinary Hospital and 3,000 square foot Nutrition Center. The hospital boasts state of the art surgical and treatment suites, a laboratory and a pharmacy. One wing of the hospital will be reserved for housing animals that have just arrived at the zoo and may be sick.

The surgical and treatment suites will have large viewing windows on the outside walls so as visitors will be able to see treatment in progress. Meals will be prepared for most of the zoo'scontinued on page 2

....continued from page 1 **Welfare Campus Will be New.**

residents in the Nutrition Center. The food preparation area will also have viewing windows so visitors can see the zoo staff in action. It's all part of the more interactive, behind-the-scenes experience visitors now get at zoos.

Danielson said the new center is part of the zoo's "educational mission."

A new look barnyard will be opened in the spring of 2015 and the exhibit building that contains reptiles, small mammals and nocturnal animals is also due to be renovated.

The zoo recently made local news headlines with its new Red Panda Cam in the panda's den which allows the public to view the red panda cubs and how they interact with their parents.



Find out [more about Virginia Zoo on the zoo's website](#).

Cooper Hurley Injury Lawyers Lead Norfolk and Portsmouth Bar Association Event

Almost 40 lawyers were in attendance at Dominion Tower in Norfolk when John Cooper and Jim Hurley of Cooper Hurley Injury Lawyers led a Norfolk and Portsmouth Bar Association continuing legal education (CLE) seminar on October 7.

The event was entitled "*Injury Law Insights and Issues*" and ran for almost three hours. The event earned attendees three continuing legal education credits including one ethics credit. Jim Hurley talked about lawyer marketing and its ethical implications.

The topics of his talk included how lawyers should not make false statements and should always include a disclaimer before mentioning specific case results. He outlined the rules concerning the use of actors in lawyer advertising in Virginia and statements by third parties. He also highlighted how lawyers are not allowed to say in advertising that they are the best in their particular field.

John Cooper provided his *Top 10 Tips in Premises Liability Law* written from his standpoint as a 25 year plaintiff's attorney. His talk included advice on why the seriousness of an injury matters in premises liability cases, contributory negligence, tips about case investigation and evidence preservation.

....continued on page 3

....continued from page 2 **Cooper Hurley Injury Lawyers....**

John Cooper has successfully litigated a number of premises liability cases in recent years. Please note that each case is different and we cannot guarantee results in your case. However, John recently helped a flight attendant obtain a mediated settlement of \$400,000 after a window treatment fell on her head at a Virginia Beach hotel and a man in his 70s who was awarded \$125,000 after he tripped and was injured on landscaping equipment at a Chesapeake fast food restaurant.

The seminar was coordinated by Corrynn Peters of Phillips & Peters, PLC. It also featured a presentation by Barbara Williams of Williams Ford Law about lien assessment in personal injury cases. Barbara, from northern Virginia, is the immediate past president of the Virginia Trial Lawyers Association.

If you have been hurt in an auto accident or an accident at a business such as a store or restaurant, please call Cooper Hurley Injury Lawyers at 757.455.0077.



John Cooper talks about premises liability

Cooper Hurley Hosts a Party at O'Connor Brewing

At Cooper Hurley Injury Lawyers we value the business we receive from other attorneys across Hampton Roads and further afield, as well as all the other friends of the firm and former clients who send business our way.

In September, we decided to say thank you to all of our friends by holding a celebration at O'Connor Brewing in Norfolk.

It was the first annual Cooper Hurley party but we intend to hold another one next year and to make it a regular event. Partner Jim Hurley described it as a "small way of saying thank you to all of the attorneys who refer us business."

Many people think all attorneys are in competition with each other. The reality is many firms deal with different areas of the law. At Cooper Hurley we only deal with personal injury and wrongful death cases, so we often receive cases from other lawyers who practice in different areas of the law.

We are grateful to our friends who think of us if they know anyone who has been hurt in a car, truck or a motorcycle accident.

....continued on page 4

....continued from page 3 **Cooper Hurley Hosts a Party at....**

The event at O'Connors featured beer and barbeque and was attended by dozens of attorneys from across Hampton Roads as well as valuable friends of the firm.



We value all of your attorney referrals at Cooper Hurley. Please contact us at 757.45.0077 or see CooperHurley.com. See you next year. Also take the time to follow [Cooper Hurley's new LinkedIn site](#).

A Familiar Face Joins Cooper Hurley

Bill O'Mara's new paralegal Stacey Maguire is no stranger to law firms or to Cooper Hurley Injury Lawyers.

Stacey worked for Jim Hurley when he was a bankruptcy attorney and said he has called her up about work opportunities before.

"I have been in the legal field for 15 years. I started with bankruptcy. I used to work for Jim approximately eight years ago and every so often he would call me up when a position was available," she said. "Jim called me up this time and I took him up on his offer finally, so I'm back," she said.

Stacey has two small children and wanted a part-time position. She started work as a paralegal in September. Stacy was born in Chesapeake and graduated with honors from Oscar Smith High School.

She said her long track record in the legal profession and her attention to detail, will be assets to Cooper Hurley Injury Lawyers.

Bill O'Mara was hired as an associate by Cooper Hurley Injury Lawyers early in 2014.

Cooper Hurley also has a new receptionist. Shannon Boulter from Norfolk started work for the firm this fall. She has worked as a paralegal in personal injury firms for the last two years.



Former Client from Northern Neck of Virginia Wins Cooper Hurley Raffle

Darlene Cox has not had to use the services of Cooper Hurley for more than 15 years but she still enters firm competitions and makes sure to put Cooper Hurley magnets on her fridge every year.



She kept on entering even though she was unlucky in the past and was finally drawn out of the hat in September in the raffle for an entertainment system. To enter, people on the firm's mailing list had to find the crutch man logo in a newsletter.

"I was excited to win. We had wanted to get one of these for Christmas," said Darlene who lives in Kilmarnock in the Northern Neck of Virginia.

Dozens of entrants took part in the raffle which was open to recipients of Cooper Hurley's newsletter. Cooper Hurley regularly holds raffles as a thank you to our friends and former clients. In April, the firm held a raffle for an Ipad Air which was won by Catherine Gautier of Chesapeake.

In 2013, Cooper Hurley raffled two giant flat screen TVs which were won by two people from Chesapeake.

If you want to be included on the Cooper Hurley database to get the chance to win great prizes, email marketing@cooperhurley.com. Competitions are also advertised on our [Facebook](#) page.

Trivia

October, the 10th month of the current Gregorian calendar and the second month of Autumn's rule, derives its name from octo, the Latin word meaning "eight,"

because October was the eighth month of the old Roman calendar. The traditional birth-stone amulets of October are opal, sapphire, and tourmaline and rose; and the calendula is the month's traditional flower. October is known for the spooky festival of Halloween - or All Hallows' Eve. It is a Christianized feast.



Joke



What would you get if you crossed a vampire and a teacher?

Lots of blood tests!